

This is YOUR future workforce...

Don't miss this opportunity to directly impact Arizona's youth and help them become the best generation of employees yet!



MARCH 2017

JA You're Hired! CHALLENGE PROGRAM-TUCSON AZ



PURPOSE

JA You're Hired ensures a **positive impact on high school students** by giving them an opportunity to learn and practice the skills they need to succeed in our global economy. "42% of employers rate the overall preparation of high school graduates for entry-level jobs as deficient."

JA You're Hired is designed to keep students motivated to learn while building skills and boosting confidence. Take advantage of this opportunity to:

- ◆ Help students to develop and practice skills such as interviewing, ethical decision making, and networking so they can forge their career and educational paths.
- ◆ Develop your students' writing, language, math, and critical thinking skills in a relevant context.
- ◆ Offer your solid performing students and those with potential and drive a chance to succeed.
- ◆ Introduce the importance of **STEM** skills to the students' career aspirations through hands-on challenges.

PROGRAM OVERVIEW

This high school program and student competition designed by Junior Achievement of Arizona has two components:

1. *JA You're Hired Prep*: a classroom curriculum led by JA Volunteers and Teachers that develop students' writing, language, math, and critical thinking skills in a real-world context.
2. *JA You're Hired Challenge*: annual student event with various competitions and workshops.

Initially launched in 2008, thousands of students from Arizona's public, private and charter schools have participated. Through student evaluations, over 90% of students said they would recommend *JA You're Hired* to a friend and 100% of participating teachers said that the *JA You're Hired* program was an excellent learning experience they would recommend to a colleague.

CHECK OUT THE VIDEO — JAAZ.ORG/JAYH



2017 JA You're Hired Challenge

SPONSORSHIP BENEFITS

Tucson AZ

PRESENTING SPONSOR

\$15,000

- Company recognized as the Presenting Sponsor
- Company's banner prominently displayed throughout the event
- Company logo featured on 300 participant gift bags
- Provide 300 branded items for student gift bag
- Inside-Front cover, full-page color ad in event program
- Recognition on all student awards and certificates
- Opening Ceremony, speaker opportunity for one of your company's top leadership, 2-3 minutes podium time
- Closing statement at Awards ceremony for one of your company's top leadership, 2 minutes podium time
- Opportunity to have up to four employees serve as a guest judges
- Opportunity to provide Internship opportunity to top candidates
- Staff Participation invited to participate in Networking Challenge
- Premium table at "It's My Future Expo" for materials & promotion
- Recognition on Junior Achievement website: www.jaaz.org
- Recognition in Junior Achievement Annual Report
- Appreciation plaque from Junior Achievement
- Two-some included in 2017 JA OPEN Golf Tournament

PREMIER EDUCATION SPONSOR

\$10,000

- Company recognized as the Premier Education Sponsor
- Company's banner prominently displayed throughout the event
- Company logo on all JA You're Hired! Challenge signage
- Company logo featured on 300 participant gift bags
- Provide 300 branded items for student gift bag
- Full page color ad in event program
- Opening Ceremony, speaker opportunity for one of your company's top leadership, 2-3 minutes podium time
- Opportunity to have up to four employees serve as a guest judges
- Staff Participation invited to participate in Networking Challenge
- Premium table at "It's My Future Expo" for materials & promotion
- Recognition on Junior Achievement website: www.jaaz.org
- Recognition in Junior Achievement Annual Report

AWARDS SPONSOR

\$8,500

- Company recognition as Awards Sponsor
- Company's banner prominently displayed at Award Ceremony
- Welcome at Awards Ceremony, 2-3 minutes podium time
- Guest presenter during Awards Ceremony
- Company logo printed on all student awards & certificates
- Full page color ad in event program
- Provide 300 branded items for student gift bag
- Opportunity to have two employees serve as guest judges
- Staff Participation invited to participate in Networking Challenge
- Premium table at "It's My Future Expo" for materials & promotion
- Recognition on Junior Achievement website: www.jaaz.org



PREMIER CHALLENGE SPONSOR

\$5,000

- Recognition as Challenge Sponsor for Premier Challenge
- Company's logo prominently displayed at Challenge event
- Guest presenter at Awards Ceremony for sponsored event
- Recognition in all program and marketing materials
- Full page color ad in event program
- Opportunity to have two employees serve as guest judges
- Staff Participation invited to participate in Networking Challenge
- Table at "It's My Future Expo" for company materials & promotion
- Provide 300 branded items for student gift bag
- Recognition on Junior Achievement website: www.jaaz.org

CHALLENGE SPONSOR

\$3,000

- Recognition as Challenge Sponsor for one event
- Company's logo prominently displayed at Challenge event
- Guest presenter during Awards Ceremony for sponsored event
- Recognition in all program and marketing materials
- Full page ad in event program (B/W)
- Opportunity to have two employees serve as guest judges
- Staff Participation invited to participate in Networking Challenge
- Table at "It's My Future Expo" for company materials & promotion
- Provide 300 branded items for student gift bag

INTERNSHIP SPONSOR

\$1,000

- Opportunity to provide Internship opportunity to top candidates
- Company's logo prominently displayed at Interview Challenge
- Provide guest judge for Interviewing Challenge
- Staff Participation invited to participate in Networking Challenge
- Recognition in all program and marketing materials
- Half page ad in event program (B&W)
- Table at "It's My Future Expo" for company materials & promotion
- Provide 300 branded items for student gift bag

IT'S MY FUTURE EXPO SPONSOR

\$500

- Table at "It's My Future Expo" for company materials & promotion
- Recognition in all program and marketing materials
- Staff Participation invited to participate in Networking Challenge

HIGH SCHOOL TEAM SPONSOR

\$250

- Recognition in all program and marketing materials
- Staff Participation invited to participate in Networking Challenge